

Strategic reasons to Invest in Chengdu & Sichuan

FACT SHEET

Chengdu & Sichuan Business & Economic Epi-Centres of Western China

1.



Chengdu, the capital of the Sichuan Province, is China's **4th** largest city and its population numbers over **14 million**.

2.



Sichuan is China's **5th** largest province, totalling 485,000 sq. kms, the **premier** province of Western China, and home to **85 million** plus citizens.

Western China is to home to over **395 million** citizens and it shares borders with **12 neighbouring countries**.

3.



Chengdu's gross domestic product (GDP) is valued at **USD\$160 Billion** (2015), has a growing per capita income of **USD \$11,500.00** and with a sustained economic growth rate of over **7.5%**.

4.



Sichuan is China's **6th largest provincial economy**, its GDP is valued at **US\$458 billion** and larger than many developed economies.

5.



Chengdu and **Sichuan** are the **premier** locations for overseas companies investing in **Western China** and houses over **300** of the **Fortune 500** Global Companies.

6.



Chengdu is China's **4th largest technological hub**, the **3rd most innovative start-up capital** and the electronics and IT industries account for **29.7%** of Chengdu's **GDP**.

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Invest in Chengdu The Business and Economic Powerhouse City of Western China

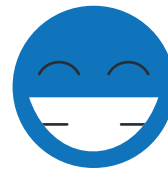
7.

No.1

The “2015 Milken Institute Best Performing Chinese Cities” report ranked **Chengdu** as the **No.1 performing City in China** out of 266 Chinese cities.

Chengdu has **very advanced** and **modern infrastructure, transport and communication** networks

8.



In 2015, **Chengdu** was bestowed the title of “**The Happiest City in China**” for a third straight year and awarded first category status in housing, healthcare, traffic and weather.

9.



Chengdu's Shuangliu International **Airport** handles over **42 million passengers** per annum and is **China's 4th busiest airport**. Chengdu has **direct flights** from over **50 international destinations**

10.



Chengdu houses one of Asia's **largest railway terminals** and is a pioneer in developing the China to Europe railway networks. **Products** now reach **Europe** from **Chengdu** and vice versa in under **14 days**.

11.



Chengdu is home to over **50 universities**, **30** national level **research institutes** and is known as one of the four main “**science and education**” bases in China.

12.



Chengdu's **educated workforce** numbers **3.54 million**, **highly skilled** within the **STEM** industries and their **salaries** are highly **competitive** compared to Eastern China.

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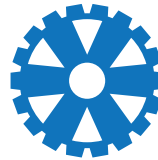
Invest in Chengdu The Business and Economic Powerhouse City of Western China

13.



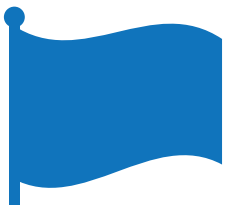
Chengdu is Western and Central China's **financial hub**, it has over **60 local banks, 16 foreign banks** and its finance sector accounts for over **10.7%** of its **GDP**.

14.



Chengdu has strong capabilities within the **industries** of **automotive manufacturing, bio medical sciences, health care, intelligent manufacturing, new materials, Semiconductors and technology**.

15.



Chengdu houses over **17 foreign consulates**, the largest in Western China, has over **31** sister cities and **friendly** and co-operative relations with **40** other **global cities**.

16.



In 2015 **Chengdu** hosted over **500 conventions, events and exhibitions** and attracted over **95 million** attendees.

Currently “**the Western International Expo City**” is being constructed in the **Tianfu** New Area covering an area of **840,000 sqm. metres** and significantly upgrading Chengdu's exhibition capabilities.

17.



Sichuan and **Chengdu** are very **pro-business and investment** and have developed a plethora of policies to support **overseas professionals, start-ups and enterprises**.

18.



Chengdu plays a pivotal role within China's **One Belt One Road strategy**, its railway networks, air routes and companies reach the four corners of the globe.

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19.



Chengdu, which is also known as a '**Land of Abundance**', has a unique work life balance.

Chengdu and Sichuan are a mecca for ecofriendly nature parks , tea houses, cultural tourism and gastronomy.

20.



Chengdu which is also known as "**Honest Chengdu**" has a deep respect for law and order.

In 2014 **69,975 patent applications** were lodged in **Chengdu** and soon to be the location of Chinas 4th **intellectual property court**.

21.



The Chengdu **Hi tech Zone, the Chengdu (East) Economic and Technological Development Zone & the Tianfu Software Park** are epi centres of learning, development and **innovation**.

22.



Sichuan was recently announced to house a "**new pilot free trade zone**" which will further develop it's economic capabilities

Sichuan and Chengdu are also developing the **Tianfu New Area**, covering 1,295 sq kms., into a premier **hi tech , industry , exhibition and aviation zone**.

For further **advice & information** regarding Chengdu, Sichuan and Western China's business, career and start-up opportunities & strategies please contact **Jake or Sabrina at jake@investinchengdu.com and or sabrina@investinchengdu.com** your Chengdu & Sichuan business advisors.

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