

Dailu's Western China Healthcare Advisory Services

Dailu's Business Objective

*Dailu provides ethical advice, professional help and relationship management for **talented professionals, start-ups and innovative enterprises**, within the **biomedical, health care and medical device industries** to effectively develop their business models, careers and start-ups within **Chengdu, Sichuan and Western China**.*

Western China Healthcare - The Emerging Frontier

Western China Healthcare is a **burgeoning** and **pivotal** industry and provides its **400** plus **million citizens** significant health and socio-economic benefits.

Healthcare is intrinsically related to one's life expectancy and with the unfortunate increases throughout China in non-communicable diseases (NCDs), its unprecedented urbanization growth and ageing population, significant healthcare endeavours are required to address these developments.

The recent World Health Organisation (WHO) 2015 'Healthy China' report, provided very interesting insights regarding China's health care system and noted 'NCDs are already China's number one health threat accounting for 10.3 million citizens losing their lives', and 'there is a significant need to deepen China's health care reforms and adopt a people centred integrated care (PCIC) approach'.

Indeed with the very recent launch of China's **Health Care Plan 2030**, its 13th Five Year Plan, and the marked improvements since the 2009 reforms, the health care transformation has commenced in earnest.

Accordingly, ongoing **biomedical** advancements, **people centric** health care services, ground breaking **research** and innovative **medical devices** will be at the forefront of these healthcare improvements.

Dailu maintains that **Chengdu** and **Sichuan** as the pivotal city and province of Western China, with its innovative health care industry, its highly talented STEM graduates, its research and development zeal, its respect for intellectual property, its funding initiatives, its government incentives and policies, its unique work-life balance, is the **ideal location** for global **health care** practitioners to develop their endeavours.

Indeed, when venturing far afield, healthcare professionals and enterprises need experienced and trusted **health care advisors** who can navigate business, government and personal nuances and **Dailu is the answer** you may be looking for in developing your Western China biomedical, healthcare and medical device businesses, careers and start-ups.

Please see the corresponding page regarding Dailu's healthcare advisory services and keep in touch if you require any advice, help and or have any ideas to collaborate with.

As articulated in Dailu's oriental philosophical foundations, 'we all have an intrinsic duty to help one another' and when 'we work as one, we can achieve extraordinary results'.

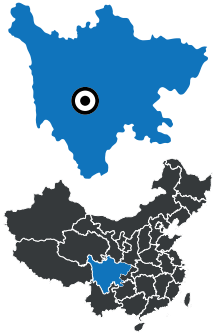
Please **contact** us at jake@investinchengdu.com or sabrina@investinchengdu.com



Chengdu 'Dailu' Business and Management Advisory Services Co Ltd.
成都带路企业管理咨询有限公司
505, Building 6, D District of Tianfu Software Park, 599, South Shijicheng Road,
High Tech Zone, Chengdu, Sichuan Province, China
www.investinchengdu.com

Dailu's Healthcare Advisory Services

01. *Chengdu, Sichuan & Western China Healthcare Industry, Market Advice, Insights & Knowledge*



Dailu provides practical advice and insights regarding Chengdu's, Sichuan's & Western China's biomedical, health care & medical device industries, its emerging trends, investment climate and applicable market and product entry strategies.

02. *Government Incentives, Policies & Support*



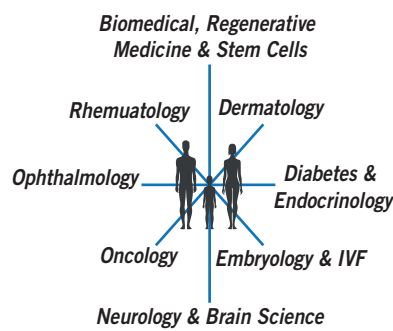
Dailu provides advice and guidance regarding local and provincial government incentives, policies & support structures to ensure our clients effectively and ethically utilise them in successfully developing their healthcare business models, careers, research & start-up endeavours.

03. *Venture Capital, Start-Up Funding & Term Sheet Advice*



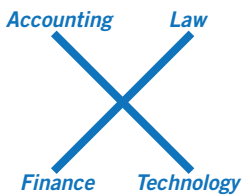
Dailu advises and helps start-ups, within the bio medical, health care and medical device industries regarding their venture capital & funding avenues, recommending start-ups to local VCs & Funds, financial modelling & term sheet negotiation.

04. *Healthcare & Medical Practitioners*



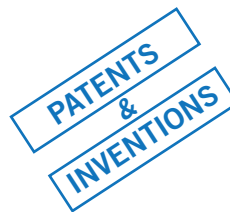
Dailu networks with a panel of experienced & talented local & overseas healthcare & medical practitioners, to effectively advise, guide & successfully commercialise our client's healthcare, research & start-ups endeavours.

05. *Professional Advisors & Technical Specialists*



Dailu advises and works with a panel of experienced & talented local & overseas professionals within the fields of accounting, human resources, law, operations, technology to effectively manage our client's financial, legal, management, technological and regulatory requirements.

06. *Intellectual Property Transfers*



Dailu advises healthcare inventors & patent developers on intellectual property transfers to Chengdu, Sichuan, & Western China, where one can effectively commercialise their patented ideas & inventions.

07. *Joint Venture Partner & Senior Management Selection*



Dailu advises regarding joint venture partner (JV) and senior management selections to ensure longevity & success of our client's businesses & start-up endeavours.



Dailu's founders have extensive tertiary & post graduate education in Commercial & International Law, (The South West University of Politics and Law, China) Economics & Law, Masters of Business Administration, (MBA) (Macquarie University, MGSM), & Tsinghua University (The Financial Leaders of Tomorrow Program).

08. *Our Business, Legal & Work Experience*



Dailu's founders have acute insights and knowledge of, Chinese, Oriental & Western business cultures & industries.

It's founders also have over 45 years of combined, business and legal experience in contract & commercial law, health care, human resources, intellectual property, international law, joint ventures, operations and workplace relations.